

## Resume: Dan Kunitz

### Skills

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**Web.** Standards, Accessibility, and Usability; Project Management; Information Architecture; HTML and CSS; and Analytics. Familiarity with PHP, JavaScript, and XML/RSS.

**Desktop.** Adobe Dreamweaver, Photoshop, Contribute, Illustrator, InDesign, and Acrobat; Microsoft Word, Excel, PowerPoint; Mac and Windows. Familiarity with Adobe Flash and Linux.

**Online/Server.** Google Apps, Drupal, MediaWiki, Request Tracker, Movable Type, and Microsoft IIS. Familiarity with MySQL, Apache, Subversion, Urchin, and Copper.

### Professional Experience & Achievements

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**National Student Advertising Competition.** September 2007-May 2008

Concept and design of executions for the 2006-07 Coca-Cola campaign. Team won first at nationals. Lead design team for the 2007-08 AOL Instant Messenger (AIM) campaign.

**MinneWebCon.** November 2007-Present

Design conference identity, website, and printed materials. Plan conference details. Presented on lightweight content management using blogs and RSS in 2008.

**Design Institute Student Board.** October 2005-May 2007

Co-chair for student group that planned Dirty Laundry, a free design event for student designers to experience the ups and downs of design professions.

**College of Liberal Arts Workgroup Outstanding Service Award.** 2005-06

Contributed to the development of the Department of Political Science website, which incorporated parsed RSS feeds and multimedia.

### Employment

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**Web Project Management.** May 2007-Present

University of Minnesota - Minneapolis, MN. College of Liberal Arts Office of Information Technology  
Managing multiple concurrent web projects, client communications, quality assurance, and training team in best practices. Implemented University branding policy. Guided nearly 100 web projects to launch to date.

**Freelance Web Design & Administration.** January 2008-Present

Dan Kunitz Design - Minneapolis, MN.  
Create and maintain efficient, user friendly web designs in HTML and CSS, manage domains and hosting, and oversee application development spanning small companies to a Fortune 500 company.

**Web Design & Implementation.** October 2004-May 2007

University of Minnesota - Minneapolis, MN. College of Liberal Arts Office of Information Technology  
Web design, information architecture, application interface design, and usability testing.

### Education & Training

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**University of Minnesota College of Design.** Twin Cities, MN. 2004-09

Bachelor of Science: Graphic Design. Minor: Information Technology.

**St. Olaf College.** Northfield, MN. 2002-04

Related Coursework: Drawing, Digital Art, Color Design, and Sculpture

**Mobile Devices Initiative.** May 2009

**Information Technology Infrastructure Library (ITIL) v3 Foundations Certification.** April 2009

**Supervising Student Employees.** May 2008

**Keys to Supervision: An Orientation for New Supervisors and Managers.** June 2007